



Los Angeles Pediatric Society  
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## EXHIBITOR INFORMATION

### PARMELEE LECTURE



Children's Hospital - Los Angeles Conference Center  
John Stauffer Room  
February 23, 2012

Speaker: **Wilbert Mason, MD, MPH, FAAP**

Professor of Clinical Pediatrics, Keck School of Medicine, University of Southern California;  
Head, Division of Infectious Disease, Children's Hospital, Los Angeles

### TOPICS:

**Measles, Mumps, and Pertussis: Back to the Future?**

**&**

**Lessons Learned from the H1N1 Pandemic: A Pediatric Story**

**THE SOCIETY** The Los Angeles Pediatric Society, founded in 1934, is an independent, non-profit organization and one of the largest single chapter associations of its kind in the country. Its membership represents more than 200 cities throughout California and other states.

**THE LECTURE** The Parmelee Lecture series is in its 51<sup>st</sup> year and honors Arthur Hawley Parmelee, MD, 1883-1961, a pioneer pediatrician to the newborn.

**ACCREDITATION** The medical lectures will be recognized by the California Medical Association in its Continuing Medical Education Program. All physicians attending may receive credit toward a certificate in the program.

**EXHIBITORS** The exhibit area will be in the foyer of the Conference Center and is situated so that all attending the meeting are encouraged to visit the exhibits. Tours of the new Children's facility will depart from the conference center foyer beginning at 5:00 p.m., and drinks and appetizers will be served in the foyer from 5:00 p.m. until 6:45 p.m.

**FEE** The exhibitor will contribute \$500.00 and receive use of an exhibit space for the complete meeting.

**COMMERCIAL SUPPORT** Please see the **EXHIBITOR AGREEMENT** form.

**Exhibit spaces are limited.** Please respond promptly.

Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity.

Sincerely,  
Program Chair: Ron Nagel, MD