

LOS ANGELES PEDIATRIC SOCIETY PRESENTS THE  
**67<sup>TH</sup> BRENNEMANN LECTURES**  
 OCTOBER 7-10, 2010 *Disney's Paradise Pier® Hotel*

**PROGRAM**

**THURSDAY, OCTOBER 7**

Registration- 6 pm to 8 pm and daily thereafter from 7 am until noon

**MEETINGS**

**FRIDAY, OCTOBER 8**

7:00 am *Continental Breakfast* – Pacific Ballroom A - Exhibit Area

7:50 am **Greetings and Introductions**  
 Johanna Olson, MD  
 Outgoing President 2009-10  
**Installation of Officers 2010 – 11**  
 Robert Hamilton, MD  
 Nominating Committee Chair  
**CME Announcements**

8:00 am **Immunologic Evaluation of the Child with Recurrent Infections**  
 Joseph Church, MD

8:45 am **Hearing Loss in Newborn and Infants**  
 Seth Pransky, MD

9:25 am **Pain Amplification Syndromes**  
 Deborah K. McCurdy, MD

10:05 am *Coffee Break* – Pacific Ballroom A  
 Talk with the Professors.  
 Visit the Exhibits.

*Chair:* Derek Wong, MD  
 Incoming President 2010-11

10:35 am **Understanding Strabismus and Amblyopia-When is it an Urgent Consult?**  
 Kenneth W. Wright, MD

11:20 am **The Green Runny Nose: Is it Really Sinusitis?**  
 Seth Pransky, MD

11:55 am **MEET THE PROFESSORS**

*Moderator:* Ronald Nagel, MD  
 Past President and Program Committee Chair

*Panel:* Joseph Church, MD  
 Seth Pransky, MD  
 Kenneth Wright, MD  
 Deborah McCurdy, MD

12:30-2:00 pm

**ROUND TABLE SESSIONS**

No. 1 **Pediatric Pink Eye and Orbital Cellulitis**  
 Kenneth Wright, MD

No. 2 **Stridor: Assessing the Airway from the Nose to the Lung**  
 Seth Pransky, MD

No. 3 **25 Cases of Immune Deficiency- or Not**  
 Joseph Church, MD

No. 4 **Workup and Treatment of Autoimmune Diseases**  
 Deborah McCurdy, MD

**SATURDAY, OCTOBER 9**

7:00 am *Continental Breakfast* – Pacific Ballroom A - Exhibit Area

7:55 am **CME Announcements**  
*Chair:* Chester Koh, MD - Vice President 2010-11

8:00 am **Pediatric Lupus – 2010 Update**  
 Deborah K. McCurdy, MD

8:45 am **Pediatric Grand Rounds-Pediatric Eye Disorders You Shouldn't Miss**  
 Kenneth W. Wright, MD

9:25 am **Clinical Applications of Human Immunoglobulins**  
 Joseph Church, MD

10:05 am *Coffee Break* – Pacific Ballroom A  
 Talk with the Professors.  
 Visit the Exhibits.

10:35 am **MEET THE PROFESSORS**

*Moderator:* Paula Whiteman, MD, Past President

*Panel:* Joseph Church, MD  
 Seth Pransky, MD  
 Kenneth Wright, MD  
 Deborah McCurdy, MD

11:05 am Marshall Goldberg, MD  
 Past President

Introduction of the Clifford Rubin  
 Lectureship and Keynote Speaker

**Cord Blood: To Bank or Not to Bank**  
 Jennifer Willert, MD

12:00 pm–1:30 pm

**ROUND TABLE SESSIONS**

No. 1 **Pediatric Pink Eye and Orbital Cellulitis**  
 Kenneth Wright, MD

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 Seth Pransky, MD

No. 3 **25 Cases of Immune Deficiency- or Not**  
 Joseph Church, MD

No. 4 **Workup and Treatment of Autoimmune Diseases**  
 Deborah McCurdy, MD

**SUNDAY MORNING, OCTOBER 10**

7:00 am *Continental Breakfast* – Pacific Ballroom A - Exhibit Area

7:55 am **CME Announcements**  
*Chair:* Tracy Zaslow, MD  
 Secretary/Treasurer 2010-11

8:00 am **Neck Masses: Differentiating Horses from Zebras**  
 Seth Pransky, MD

8:45 am **Current Testing Guidelines for HIV**  
 Joseph Church, MD

9:30 am *Coffee Break* – Pacific Ballroom A  
 Talk with the Professors.  
 Visit the Exhibits.

*Chair:* Mark Powell, MD, Past President

10:00 am **Juvenile Idiopathic Arthritis– Updates and Outcomes**  
 Deborah McCurdy, MD

10:45 am **Pediatric Eye Trauma- How to Handle and Who to Refer**  
 Kenneth Wright, MD

11:30 am **Final Q & A**  
 Ronald Nagel, MD, Program Chair

12:00 pm Meeting Concludes

**HOTEL AND DINING INFORMATION**

*Disney's Paradise Pier® Hotel* • 1717 S. Disneyland Dr., Anaheim, CA 92802

Rooms are available to registrants at the SPECIAL LOW rate of \$149 per day, single or double occupancy, plus a daily resort fee of \$12 and tax. These rates apply from October 4 – 13, 2010.

NOTE: Special rates will be available only until September 17 or until all rooms are taken. Once these rooms are taken, regular hotel rates will apply.

**RESERVE ROOMS AT: <https://resweb.passkey.com/go/LAPS102010>**

You may also access this link through our website: www.lapedsoc.org. If you do not wish to book online, you may make a reservation for any *Disneyland®* Resort property by calling 714- 520-5005.

**WE RECOMMEND YOU MAKE YOUR RESERVATIONS EARLY.**

*The Los Angeles Pediatric Society disclaims any responsibility for hotel arrangements.*

**PRE-ORDER BOX LUNCH**

Lunches must be ordered by Wednesday October 6. This lunch is offered as a service to our registrants at a pass through cost of \$25. This meal can be ordered and paid for online along with your meeting registration or ordered and paid for in advance by check using either the registration form in this brochure or online.

The boxed lunch consists of a smoked turkey sandwich on a french roll with swiss cheese, heirloom tomatoes, and mixed greens with fresh basil pesto, **OR** a vegetarian wrap with lemon mint couscous, sliced cucumbers, lolla rosa, roasted peppers and creamy boursin cheese spread. Each boxed lunch also includes a piece of whole fresh fruit, fresh baked cookie, condiments, and your choice of water or soft drink. (You may select this when you pick up your meal)

Some of the many reasons to consider the purchase of this meal are:

- Continental Breakfast is at 7:00 am and the Round Table Sessions do not end until 2:00 pm on Friday and 1:30 pm on Saturday. You can pick up your portable, self contained boxed lunch on your way to your Round Table Session.
- If you eat at your Round Table Session, you can have more time later to play at *Disneyland®* Resort with your friends and family.
- If you are commuting to this meeting, you will be able to eat during the Round Table Session rather than in your car.
- Although dining is available at other *Disneyland®* Resort Hotels or the *Downtown Disney®* District, there is no onsite luncheon dining at *Disney's Paradise Pier®* Hotel after 2 pm.

**DINING IN AND AROUND *Disneyland®* RESORT**

*Disney's Paradise Pier®* Hotel: PCH Grill ~ Character breakfast & dinner and Surfside Grill open until 2pm.  
*Downtown Disney®* District is a 5 minute walk. For additional dining options visit www.disneyland.com

**2010/2011 OFFICERS**

Derek Wong, MD - *President*  
 Chester Koh, MD - *Vice President*  
 Tracy Zaslow, MD - *Secretary/Treasurer*  
 Johanna Olson, MD - *Past President*  
 Mark Powell, MD - *Past President*

**PROGRAM COMMITTEE**

Ronald Nagel, MD - *Chair*  
 Marshall Goldberg, MD  
 Johanna Olson, MD  
 Paula Whiteman, MD

**MEETING ADVANCE REGISTRATION (fill out form using a ballpoint pen)**

Los Angeles Pediatric Society 67<sup>TH</sup> BRENNEMANN LECTURES, October 7-10, 2010

*Disney's Paradise Pier®* Hotel • 1717 S. Disneyland Drive, Anaheim, CA 92802 • 714-956-6425

Registration must be cancelled by September 17, 2010 for a full refund; after that, a \$35 fee will apply.

**PLEASE SEE OUR WEBSITE: [www.lapedsoc.org](http://www.lapedsoc.org) FOR ONLINE REGISTRATION.**

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Round Table Sessions - For session listings see program schedule. (Offered at NO charge.)

Fri. Session: 1, 2, 3, 4 (enter number in box) Pref:  1  2  3  4

Sat. Session: 1, 2, 3, 4 (enter number in box) Pref:  1  2  3  4

**Tuition Fee: (Includes Round Table Sessions) By 9/17 After 9/17**

Physician Members	\$525	\$575	\$ _____
Physician Non-members	\$575	\$625	\$ _____
Pediatric Residents	\$100	\$150	\$ _____
Allied Health Personnel	\$275	\$325	\$ _____
Emeritus with LAPS	\$150	\$200	\$ _____

**Pre Order Boxed Lunch (Must be ordered by 10/06/10)**

<b>Friday</b>	\$25 Turkey # _____	\$25 Vegetarian # _____	\$ _____
<b>Saturday</b>	\$25 Turkey # _____	\$25 Vegetarian # _____	\$ _____

**Discounted *Disneyland®* Resort Tickets:** Valid 10/04/10 to 10/17/10.  
 Use this form to purchase tickets by check by 09/20/10. Pickup not available until 6:00 pm, Thursday, 10/07/10.  
 Tickets may be purchased until Sunday 10/03/10 at 9 pm Pacific Standard Time online at:  
<http://www.disneyconventionear.com/GPLI10A>

**One-Day Theme Park Ticket**

Either *Disneyland®* Park or *Disney's California Adventure®* Park  
 (Ages 3-9) \$54 # \_\_\_\_\_; (Ages 10+) \$64 # \_\_\_\_\_ \$ \_\_\_\_\_

**One-Day *Disneyland®* Resort Park Hopper® Ticket**

Both *Disneyland®* Park and *Disney's California Adventure®* Park  
 (Ages 3-9) \$74 # \_\_\_\_\_; (Ages 10+) \$84 # \_\_\_\_\_ \$ \_\_\_\_\_

**Two-Day *Disneyland®* Resort Park Hopper® Ticket**

Both *Disneyland®* Park and *Disney's California Adventure®* Park for two days  
 (Ages 3-9) \$111 # \_\_\_\_\_; (Ages 10+) \$131 # \_\_\_\_\_ \$ \_\_\_\_\_

**One-Day Twilight Ticket** after 4:00 pm Either *Disneyland®* Park or *Disney's California Adventure®* Park (Ages 3+) \$41 (not available at gate) # \_\_\_\_\_ \$ \_\_\_\_\_  
 Twilight tickets not valid Saturday Oct. 9, Sunday, Oct. 10 and from Oct. 15-17

Grand Total \$ \_\_\_\_\_

**Please make checks payable to: Los Angeles Pediatric Society and return to:  
 LAPS, PO Box 4198, Torrance, CA 90510-4198.**

**FOR MORE INFORMATION:**

Email: meosborne@lapedsoc.org OR eseaman@lapedsoc.org • Phone: 310-347-8087 • Fax 310-782-9856

**THANK YOU**  
 The LA Pediatric Society thanks the following exhibitors for their support:

- Abbott Nutrition
- Bausch & Lomb
- Cranial Technologies
- Elsevier
- Nestle Infant Nutrition
- Mead Johnson
- MedImmune, Inc.
- sanofi pasteur
- Sepracor, Inc.
- Teva Respiratory



The New Attraction in *Disney's California Adventure®* Park "World of Color"

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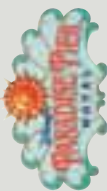
Los Angeles Pediatric Society  
PO Box 4198  
Torrance, CA 90510-4198



67<sup>TH</sup> ANNUAL BRENNEMANN LECTURES

October 7-10, 2010

Disney's Paradise Pier® Hotel



#### FACULTY

**Joseph Church, MD, FAAP, FAAAAI**  
Professor, Clinical Pediatrics, Keck School of Medicine, University of Southern California (USC), Los Angeles, CA; Head, Division of Clinical Immunology and Allergy, Children's Hospital, Los Angeles, CA (CHLA); Director, Children's AIDS Center, CHLA, Los Angeles, CA



**Deborah K. McCurdy, MD, FAAP**  
Director of Pediatric Rheumatology, Marel Children's Hospital, University of California (UCLA), Los Angeles, CA; Clinical Professor, David Geffen School of Medicine, UCLA Medical School, Los Angeles, CA



**Seth Pransky, MD, FAAP**  
Clinical Professor of Surgery, University of California, San Diego (UCSD), San Diego CA; Division of Otolaryngology Director, Pediatric Otolaryngology Rady Children's Specialist Medical Foundation, San Diego, CA



**Jennifer R. Willert, MD, FAAP**  
Division of Hematology/Oncology/Blood and Marrow Transplant and Director of Pediatric Palliative and Supportive Care Program, Rady Children's Hospital and Health Center, San Diego, CA; Associate Clinical Professor of Pediatrics, UCSD, San Diego, CA



**Kenneth Wright, MD, FAAP**  
Director, Wright Foundation for Pediatric Ophthalmology and Strabismus, Los Angeles CA; Clinical Professor Ophthalmology Keck School of Medicine USC, Los Angeles, CA



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## LOS ANGELES PEDIATRIC SOCIETY

# 67<sup>TH</sup> BRENNEMANN LECTURES

OCTOBER 7-10, 2010

Disney's Paradise Pier® Hotel

14 CME CREDIT HOURS



For Information and Online Registration: [www.lapedsoc.org](http://www.lapedsoc.org)  
[meosborne@lapedsoc.org](mailto:meosborne@lapedsoc.org) OR [eseaman@lapedsoc.org](mailto:eseaman@lapedsoc.org)  
Phone: 310-347-8087 Fax: 310-782-9856

## LOS ANGELES PEDIATRIC SOCIETY PRESENTS THE 67<sup>TH</sup> BRENNEMANN LECTURES OCTOBER 7-10, 2010



#### WELCOME

As the sponsor of one of the oldest pediatric CME meetings on the west coast, the Los Angeles Pediatric Society (LAPS) is proud to present its 67th Annual Brennemann Lectures. Our Program Committee has designed another stellar program, with a balanced combination of both practical and cutting edge pediatric information which will be presented by a knowledgeable faculty.

We once again welcome everyone to *Disney's Paradise Pier*® Hotel to share in the lively Halloween festivities at *Disneyland*® Resort. With over 150 pediatricians and allied health professionals in attendance, our meeting setting allows time for learning and family fun. We thank our repeat attendees for their support and welcome all new attendees, to what is sure to be another great Brennemann Lectures!

#### GENERAL INFORMATION

**Registration:** Use the "Meeting Advance Registration" form in this brochure or go online to: [www.lapedsoc.org](http://www.lapedsoc.org). Registrations **must be cancelled by Sept. 17, 2010**; after that date, an administrative cancellation charge of \$35 will apply.

#### Target Audience:

Pediatricians  
Family Practitioners, nurses and all other allied health professionals are welcome to attend but credit for your participation is subject to the approval of your governing medical education body.

**Format:** Lecture, case presentation, question and answer and interactive workshops.

**Mission:** It is the mission of the Los Angeles Pediatric Society, a not-for-profit, 501(c)(3) organization, to educate its members *as well as* all other interested pediatricians and allied health professionals with our CME meeting programs. Each year meeting topics are chosen based on pediatricians' gaps in knowledge, competency and/or performance.

#### ACCREDITATION

This activity has been planned and implemented in accordance with the Institute of Medical Quality and the California Medical Association's CME Accreditation Standards (IMQ/CMA) through the Joint Sponsorship of CME Consultants and the Los Angeles Pediatric Society. CME Consultants takes responsibility for the content, quality and scientific integrity of this CME activity. CME Consultants designates this educational activity for a maximum of 14 *AMA PRA Category 1 Credits*™. Physicians should claim credit commensurate with the extent of their participation in this activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.



Watching the *Disneyland*® Park Parade

#### PROGRAM OBJECTIVES

The identified topic areas for the 67th Annual Brennemann Lectures are: **Cord Blood, ENT, Immunology, Ophthalmology and Rheumatology.**

After their participation in this meeting, attendees, as it relates to the above mentioned topics, will be able to:

1. Define and interpret the latest guidelines, technologies and methods involved in pediatric patient care.
2. Diagnose, formulate and apply treatment plans that will result in the best possible health for infants and children.
3. Differentiate between those diseases, disorders and traumas that can be effectively be treated by a pediatrician and those that need to be referred to a specialist.
4. Recognize and implement appropriate treatment and communication methods for all subsets involved in the incidence, prevalence, diagnoses, management, or prognosis at it applies to different cultures, groups, and communities (AB 1195).

#### MEETING INFORMATION

Web site: [www.lapedsoc.org](http://www.lapedsoc.org). • Phone: 310-347-8087  
Email: [meosborne@lapedsoc.org](mailto:meosborne@lapedsoc.org) or [eseaman@lapedsoc.org](mailto:eseaman@lapedsoc.org)

*In accordance with the Americans with Disability Act (ADA), please call the Los Angeles Pediatric Society at 310-347-8087 should you require special assistance.*

#### MEETING HIGHLIGHTS

Here are just a few of the many lecture learning objectives for attendees of the 67th Annual Brennemann Lectures:

- Identify and treat strabismus, amblyopia, pink eye, orbital cellulitis and other important ocular disorders and traumas and distinguish those cases that need referrals.
- Differentiate the primary causes for rhinosinusitis and implement the associated management strategies.
- Evaluate and order the appropriate work-up and follow-up screening for a newborn found to have sensorineural hearing loss (SNHL).
- Assess and workup Juvenile Idiopathic Arthritis, SLE and pain amplification syndromes.
- Interpret and employ HIV testing guidelines and manage the newborn "at risk" for HIV.
- Formulate a diagnostic plan to assess immunologic functions in the child with recurrent infections.
- Communicate the uses of cord blood banking to patients and parents.

#### HOTEL ACCOMMODATIONS

*Disney's Paradise Pier*® Hotel • 714-956-6425  
1717 S. Disneyland Dr. Anaheim, CA 92802

You may make your room reservation online using the following link:

<https://resweb.passkey.com/go/LAPS102010>

(You may also access link from our website [www.lapedsoc.org](http://www.lapedsoc.org))

- Rooms are available to registrants at the special low rate of \$149 per day, single or double occupancy, plus a daily resort fee of \$12 and tax.
- The resort fee includes: self-parking for two vehicles, local phone calls, guest room wireless internet and fitness center access.
- These rates apply from October 4-13, 2010.
- *Special rates will be available only until Sept. 17 or until all blocked rooms are taken. Once these rooms are taken, regular hotel rates will apply.*
- If you do not wish to book online, you may make a reservation for any *Disneyland*® Resort property by calling 714-520-5005.

We recommend you make your reservations early. *The Los Angeles Pediatric Society disclaims any responsibility for hotel arrangements.*

#### Disneyland® RESORT TICKETS

Specially-priced tickets are available to meeting attendees. Tickets are the same price whether ordered with a check from LAPS or online with your credit card from Disney. Tickets are valid from Monday 10/4/10 - Monday 10/14/10 whether ordered from LAPS or Disney.

**Ordering Tickets with a Credit Card from Disney**  
Tickets may be purchased online *until Sunday 10/3/10 at 9 pm PST* using the following link:  
<http://www.disneyconvention.com/GPL110A>

**Ordering Tickets with a Check from LAPS**  
Tickets may be purchased by check through LAPS but must be ordered by Monday 10/05/09. For more info, refer to the "Meeting Advance Registration" form or go to our website [www.lapedsoc.org](http://www.lapedsoc.org) for printable order forms. A **limited** number of tickets are available for purchase by check at the meeting.

#### OTHER Disneyland® RESORT INFO.

With the Brennemann in October this year, *Disneyland*® Park will be decorated for Halloween. To see what special events are happening during this festive time, visit [www.disneyland.com](http://www.disneyland.com). Don't miss the new attraction in *Disney's California Adventure*® Park "World of Color" – it's amazing!

#### PARKING AT THE HOTEL

Self parking is \$10 per day for those commuting to the meeting; your name badge will serve as proof of your attendance. There is no elevator in the parking structure; handicapped parking is only on the ground level.

#### AIRPORT INFORMATION

If you are flying to Anaheim for this meeting, the Orange County Airport (SNA), is the closest airport. However, shuttle service is available from both SNA and the Los Angeles Airport (LAX). For shuttle info, contact the hotel at 714-956-6425.



Disney's Paradise Pier® Hotel